

UI DESIGN COURSE

WEEK 01

Initiation into Design

- Introduction of UX & UI (process and skills)
- Super powers of UXer
- Affordance, signifiers and metaphors
- Cognitive biases
- Product strategy and revenue models
- B2B vs B2C apps

WEEK 02

Beginning of the quest

- Stakeholder interview
- Design strategy
- Competitor analysis
- Contextual inquiry
- Quantitative survey
- Documentation



WEEK 03

Figuring out who

- Persona
- Goals & frustration
- Motivation mapping
- Cognitive biases
- Personality types
- Empathy map



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WEEK 04

Figuring out what

- Introduction to journey map
- Mapping touchpoint & channels
- Solving for pain points
- Exploring business opportunities
- Aha moments



WEEK 05

Laying out the plan

- How to nudge
- Cognitive load, mental model & decision making
- Navigation & hierarchy creation
- Card sorting & user flow
- IA creation



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WEEK 06

Honing the tools

- Platform guidelines
- User interface basics
- CRUD functions
- Wireframing
- Formative usability testing

WEEK 07

Complete guide to Figma

- How to use Figma on web & desktop
- Understanding components and variants
- Learning responsive design
- Creating stylesheet for Hand-Off
- Prototyping

WEEK 08

iOS and Review

- Understanding HIG
- Understanding interface
- Various Sections of iOS
- Creating wireframes with iOS guidelines
- Using the UI kit

WEEK 09

Color theory and Typography

- Understanding the usage of colors on UI
- Typography
- Resources for colors and typography
- Finding inspirations for iOS screens
- Setting a visual design strategy



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WEEK 10

Honing the tools

- Converting the wireframes into visual design
- Interactions and micro-interactions
- Assets and style guides
- Sharing for development overview

WEEK 11

Android & Review

- Introduction to material design
- Understanding various sections of a screen
- Sharing for development overview
- Reviewing the entire progress

WEEK 12

Website & Review

- Static and dynamic
- Responsive and adaptive
- Making a responsive website
- Final review of all the designs

WEEK 13

Working on the Portfolio

- UX case study
- iOS presentation

WEEK 14

Working on the Portfolio

- Android presentation
- Website presentation
- Interview preparation
- Freelancing session
- Certification

